

Mohammed Basith

Staff Product Designer

8 years in product design · Kerala, India

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WORK EXPERIENCE

Pickyourtrail

2018 - PRESENT · CHENNAI (REMOTE)

Staff Product Designer · Fluid

2025 - PRESENT

I lead design for Fluid, Pickyourtrail's B2B corporate travel platform, on web and mobile, from the first problem statement to release.

I rebuilt Fluid's design system so Claude can design with it, using the same tokens and components as our code. All 169 screens of Travel Policy were designed with it in a week.

The role also covers mentoring a junior designer, running design reviews and reviewing hiring assignments.

Lead Designer · Plato

2021 - 2024

I led the redesign of Plato, Pickyourtrail's internal CRM for its holiday product, from scratch, owning the product design, the design system and the prototypes.

After the redesign, I looked after the whole product for years, working through problems first-hand with our Customer Experience and Sales teams.

Junior Designer

2018 - 2021

I joined as a design intern and was soon designing flows of my own for Pickyourtrail's international holidays website and app.

Typito / Design Consultant

2024 - 2025 · REMOTE

I designed the Trivia editor, an AI tool that makes trivia videos, with the founder's team. My colour tool, which scores readability and harmony, was reused in the product by a developer.

Machinser / Graphic Designer

2017 - 2018

EDUCATION

TKM College of Engineering

AUG 2013 - MAY 2017 · KOLLAM

B.Tech in Computer Science,
Kerala University.

SIDE PROJECTS

All built with Claude Code.

Ruled Out · Football injury news across three leagues, with a source for every claim.

Postcarrd · Turn a photo and a few words into a real postcard, printed and handwritten.

mobasith.com · My portfolio, designed and built from scratch.

SKILLS

Design: Product and UX design · Interaction design · Design systems · UX writing · Figma

Prototyping: Claude Code · React and Next.js prototypes · Developer handoff

Leadership: Mentoring · Design reviews · Hiring · Sprint planning

Collaboration: Product · Engineering · Sales · Support